

Michiana Greek Festival

Corporate Sponsorship Program

EVENT DESCRIPTION

Saint Andrew Greek Orthodox Church was established in 1926 to serve the Orthodox Christians of Michiana. The annual Greek Festival is Saint Andrew's key fundraiser, and the only ethnic festival in the community. Proceeds from this event benefit Saint Andrew Church and its local and national philanthropic outreach organized and executed by the national and local chapters of the Greek Orthodox Philoptochos Organization (Friends of the Poor). Our event showcases the rich Greek heritage and culture, and hosts in excess of 5,000 attendees across the 3 day weekend. The event is a well-established and very popular entertainment and cultural venue in Michiana and welcomes everyone of all religious and ethnic affiliations. It brings all the favorite Greek food and entertainment to its guests, traditional Greek dancing performances by the Hellenic and Apollo dance troupes and live entertainment by Georgio Theofilos and the Grecian Keys from Youngstown, OH. It offers a children's area, shopping opportunities through the involvement of local and out-of-town vendors, tours of the church and shows a film related to the event theme. In the last five years, we've upgraded our event to include a drive thru, delivery service through Dine In, an expanded children's area, vendors, raffles and a silent auction. We give back to our community by hiring workers from Saint Margaret's House and the South Bend Center for the Homeless. Our key food sponsors are Callahan's Catering z(Elkhart, IN), T. Allen's King Gyros (South Bend, IN), and Christo's Family Dining (Plymouth, IN). Saint Andrew is a 501-C non-profit organization.

SPONSORSHIP PROGRAM

We invite corporate and individual sponsors to help us support this event which brings quality family entertainment to the Michiana community. Concurrently, their charitable donations help support Saint Andrew and its philanthropic outreach programs. In return for their generosity, we offer our sponsors advertising and public exposure across our various marketing strategies which include television, radio, print and social media. Below are the various levels of giving and the associated marketing offers:

Olympic Gold Sponsor: \$10,000 and above

Full page color ad on outside back cover of the festival program book (\$495 value)
Large banner advertising the sponsor's organization posted on the grounds
Inclusion in all media advertising
15 \$10 food vouchers

Olympic Silver Sponsor: \$5,000- \$9,999

Full page color ad on inside program cover (\$325 value)
Banner advertising the sponsor's organization posted on the grounds
10 \$10 food vouchers

Olympic Bronze Sponsor: \$1,000 - \$4,999

Full page black and white ad in festival program book (\$150 value)
5 \$10 food vouchers

Patron

\$250 - \$999
4 \$10 food vouchers

CONTACT INFORMATION: Saint Andrew Greek Orthodox Church 52455 N. Ironwood Rd. South Bend, IN 46635
(574) 277-4688 Spyro Terezis, Festival Director